





#### ABOUT DR. D. Y. PATIL VIDYAPEETH

In 2003, Dr. D. Y. Patil University was established as a "Deemed-to-be-University" under Section 3 of the UGC Act 1956. It began with one constituent unit, Dr. D. Y. Patil Medical College, Hospital, and Research Centre, Pune. Over the years, the university has grown significantly, adding multiple institutions under its umbrella. The Government of India, MHRD, on the advice of UGC, declared Dr. D. Y. Patil University, Pune, as a Deemed-to-be University on January 11, 2003, and has an A++ accreditation from NAAC.



#### **WHY CHOOSE US?**

NAAC 'A++'

grade accredited university.

RANK IN TOP 50

**Universities By NIRF** 

40+ YEARS

of excellence in education

<u>1,50,000 +</u>

strong alumni network across the globe

#### **ONLINE DEGREE = REGULAR DEGREE**

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid & credible as traditional, offline degrees.



सचिव



विश्वविद्यालय अनुदान आयोग University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

(Ministry of Education, Govf. of India) बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002 Bohadur Shah Zafar Marg, New Delhi-110002 Ph.: 011-23234888/32393337 Fax: 011-2323 8858 E-mail: seçy.ugc@nic.in

Prof. Rajnish Jain Secretary F. No.3-5/2022(DEB-III)

PUBLIC NOTICE

August, 2022 0 2 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under:

"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

#### ADDED BENEFITS OF LEARNING ONLINE









#### **BBA SHIPPING & LOGISTICS**





Learning Commitment: 8-10 hours/week

#### **COURSE ELIGIBILITY**

HSC (10+ 2) or its equivalent exam with any stream and English as one of the subjects from a recognized Board.

#### **COURSE DESCRIPTION**

The BBA in Shipping & Logistics is designed to build expertise in supply chain management, transportation, and global trade. This online program covers logistics planning, port management, and freight operations, preparing students for careers in the fast-growing logistics sector. With a strong focus on international trade policies and supply chain strategies, graduates will be well-equipped for roles in shipping, warehousing, and distribution management.

## **COURSE STRUCTURE**

SEMESTER- I						
Course Code	Course Code Courses					
OBBAC 101	Fundamentals of Management	4				
OBBAC 102	Basics of Accounting	4				
OBBAC 103	Introduction to Economics	4				
OBBAC 104	Basics of Marketing	4				
OBBAC 105	Business English	2				
OBBAC 106	Environmental Awareness and Disaster Management	2				

SEMESTER-II					
Course Code	Course Code Courses				
OBBAC 201	Basics of Financial Management	4			
OBBAC 202	Indian Economy	4			
OBBAC 203	Business Environment	4			
OBBAC 204	Banking Operations	4			
OBBAC 205	Introduction to Psychology	2			
OBBAC 206	Soft Skills – I	2			

SEMESTER- III					
Course Code	Courses	Credits			
OBBAC 301	Business Law	4			
OBBAC 302	Marketing Management	4			
OBBAC 303	Organisational Behaviour	4			
OBBAC 304	Indian Banking System	4			
OBBAC 305	Introduction to Digital Marketing	2			
OBBAC 306	Soft Skills - II	2			

SEMESTER- IV						
Course Code	Course Code Courses					
OBBAC 401	Entrepreneurship Development	4				
OBBAC 402	Management Information System	4				
OBBAC 403	Introduction to International Business	4				
OBBAC 404	Human Resource Management	4				
OBBAC 405	Business Ethics & Corporate Governance	2				
OBBAC 406	Geopolitics and Impact on Business	2				

SEMESTER- V					
Course Code	Courses	Credits			
OBBAC 501	Introduction to Production Management	4			
OBBAC 502	Marketing of Financial Services	4			
OBBAC 503	Research Methodology	4			
OBBASLM 504	Introduction to Shipping Business	4			
OBBASLM 505	Multi-Modal Transportation	4			

SEMESTER- VI						
Course Code Courses						
OBBAC 601	Project Management	4				
OBBAC 602	Fundamentals of E-Commerce	4				
OBBASLM 603	International Shipping Policies and Regulations	4				
OBBASLM 604	Customs Law and Procedures	4				
OBBAP 605	Project Work	4				

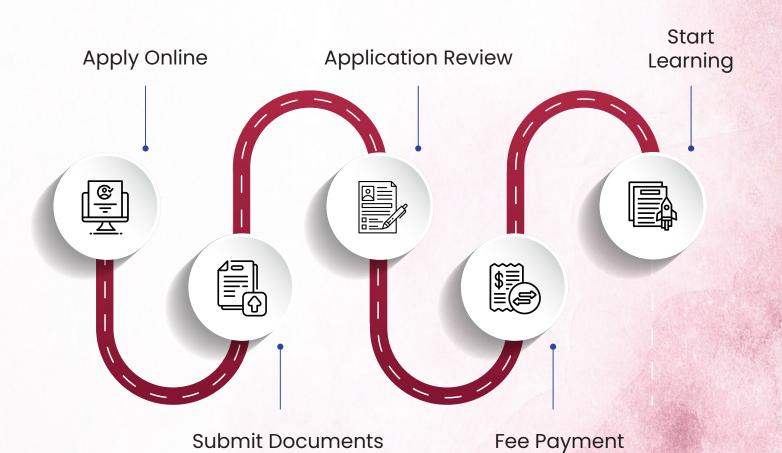
SEMESTER- VII					
Course Code	Courses	Credits			
OBBAC 701	Fundamentals of Business Analytics	4			
OBBAC 702	Advance Research Methodology	4			
OBBASLM 703	Strategic Management in Shipping	4			
OBBASLM 704	Marine Insurance	4			
OBBARP 705	Research Project I	4			

SEMESTER- VIII					
Course Code	Courses	Credits			
OBBASLM 801	Shipping Law and Ethics	4			
OBBASLM 802	Chartering and Shipbroking	4			
OBBASLM 803	Maritime Economics	4			
OBBARP 804	Research Project II	8			

## **FEE STRUCTURE**

Online BBA - Shipping Logistics								
	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Sem VII	Sem VIII
Course Fee	₹ 35,000/-	₹ 35,000/-	₹ 30,000/-	₹ 30,000/-	₹ 15,400/-	-	₹ 32,000/-	₹ 15,600/-
Total Fee	₹ 1,45,400/-				₹ 47,	000/-		

## **ADMISSION PROCESS**





Port Operations Manager



Freight Forwarding Executive Supply Chain Analyst



International Trade Specialist

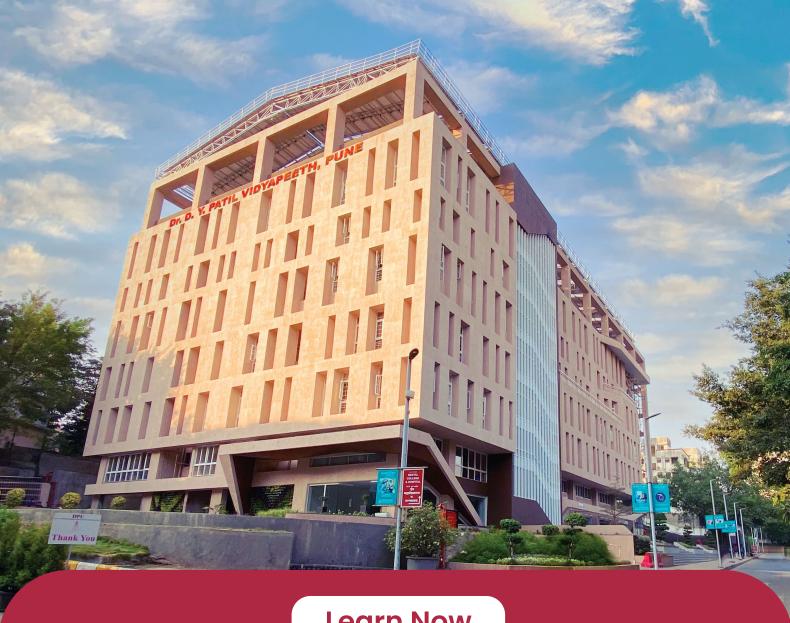
Warehouse & Distribution Manager





Logistics Manager





**Learn Now** 

WITH

# DR. D. Y. PATIL **VIDYAPEETH**



For more information contact:



02048556548