

A full-page background image of a smiling man wearing a yellow hard hat and a dark blue t-shirt. He is holding a clipboard and pen, standing in what appears to be a warehouse or industrial setting with blurred equipment in the background.

THE SMARTER WAY TO LEARN SHIPPING & LOGISTICS
BBA SHIPPING & LOGISTICS
(WORK-LINKED)

ABOUT DR. D. Y. PATIL VIDYAPEETH

In 2003, Dr. D. Y. Patil University was established as a "Deemed-to-be-University" under Section 3 of the UGC Act 1956. It began with one constituent unit, Dr. D. Y. Patil Medical College, Hospital, and Research Centre, Pune. Over the years, the university has grown significantly, adding multiple institutions under its umbrella. The Government of India, MHRD, on the advice of UGC, declared Dr. D. Y. Patil University, Pune, as a Deemed-to-be University on January 11, 2003, and has an A++ accreditation from NAAC.



WHY CHOOSE US?

NAAC 'A++'

grade accredited
university.

**RANK IN
TOP 50**

Universities By NIRF

40+ YEARS

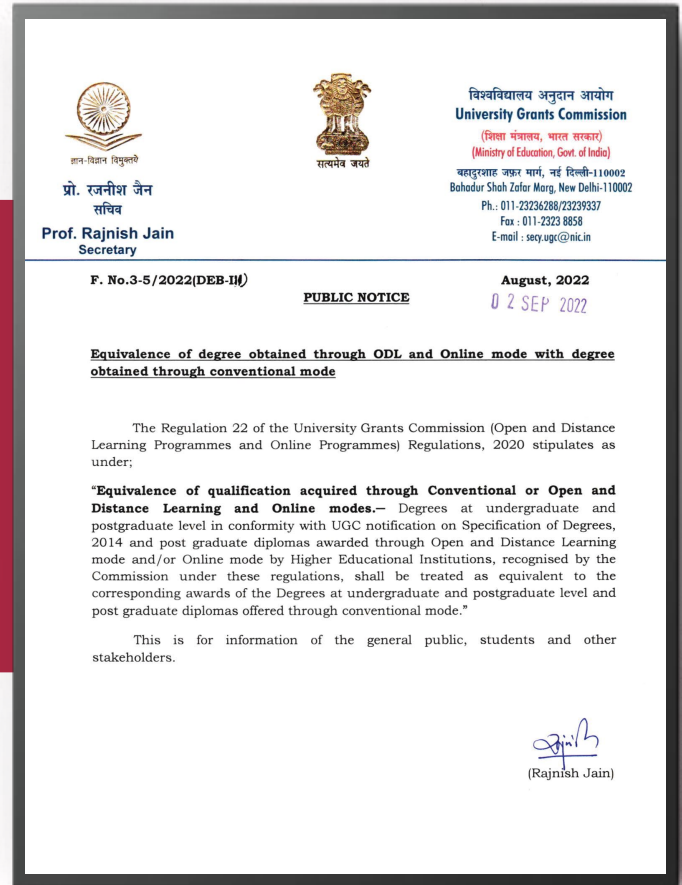
of excellence in
education

1,50,000 +

strong alumni
network across
the globe

ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid & credible as traditional, offline degrees.



ADDED BENEFITS OF LEARNING ONLINE



Flexibility & Convenience



Industry-Relevant Curriculum



Cost-Effective Learning



Access to Digital Resources

BBA SHIPPING & LOGISTICS



Duration

03 Years



Mode of Learning

**Online + On-
job-training**

Learning Commitment: 8-10 hours/week

COURSE ELIGIBILITY

HSC (10+ 2) or its equivalent exam with any stream and English as one of the subjects from a recognized Board.

COURSE DESCRIPTION

The BBA in Shipping & Logistics is designed to build expertise in supply chain management, transportation, and global trade. This online program covers logistics planning, port management, and freight operations, preparing students for careers in the fast-growing logistics sector. With a strong focus on international trade policies and supply chain strategies, graduates will be well-equipped for roles in shipping, warehousing, and distribution management.

COURSE STRUCTURE

SEMESTER- I

Course Code	Courses	Credits
OBBAC 101	Fundamentals of Management	4
OBBAC 102	Basics of Accounting	4
OBBAC 103	Introduction to Economics	4
OBBAC 104	Basics of Marketing	4
OBBAC 105	Business English	2
OBBAC 106	Environmental Awareness and Disaster Management	2

SEMESTER- II

Course Code	Courses	Credits
OBBAC 201	Basics of Financial Management	4
OBBAC 202	Indian Economy	4
OBBAC 203	Business Environment	4
OBBAC 204	Banking Operations	4
OBBAC 205	Introduction to Psychology	2
OBBAC 206	Soft Skills – I	2

SEMESTER- III

Course Code	Courses	Credits
OBBAC 301	Business Law	4
OBBAC 302	Marketing Management	4
OBBAC 303	Organisational Behaviour	4
OBBAC 304	Indian Banking System	4
OBBAC 305	Introduction to Digital Marketing	2
OBBAC 306	Soft Skills - II	2

SEMESTER- IV

Course Code	Courses	Credits
OBBAC 401	Entrepreneurship Development	4
OBBAC 402	Management Information System	4
OBBAC 403	Introduction to International Business	4
OBBAC 404	Human Resource Management	4
OBBAC 405	Business Ethics & Corporate Governance	2
OBBAC 406	Geopolitics and Impact on Business	2

SEMESTER- V

Course Code	Courses	Credits
OBBAC 501	Introduction to Production Management	4
OBBAC 502	Marketing of Financial Services	4
OBBAC 503	Research Methodology	4
OBBASLM 504	Introduction to Shipping Business	4
OBBASLM 505	Multi-Modal Transportation	4

SEMESTER- VI

Course Code	Courses	Credits
OBBAC 601	Project Management	4
OBBAC 602	Fundamentals of E-Commerce	4
OBBASLM 603	International Shipping Policies and Regulations	4
OBBASLM 604	Customs Law and Procedures	4
OBBAP 605	Project Work	4

SEMESTER- VII

Course Code	Courses	Credits
OBBAC 701	Fundamentals of Business Analytics	4
OBBAC 702	Advance Research Methodology	4
OBBASLM 703	Strategic Management in Shipping	4
OBBASLM 704	Marine Insurance	4
OBBARP 705	Research Project I	4

SEMESTER- VIII

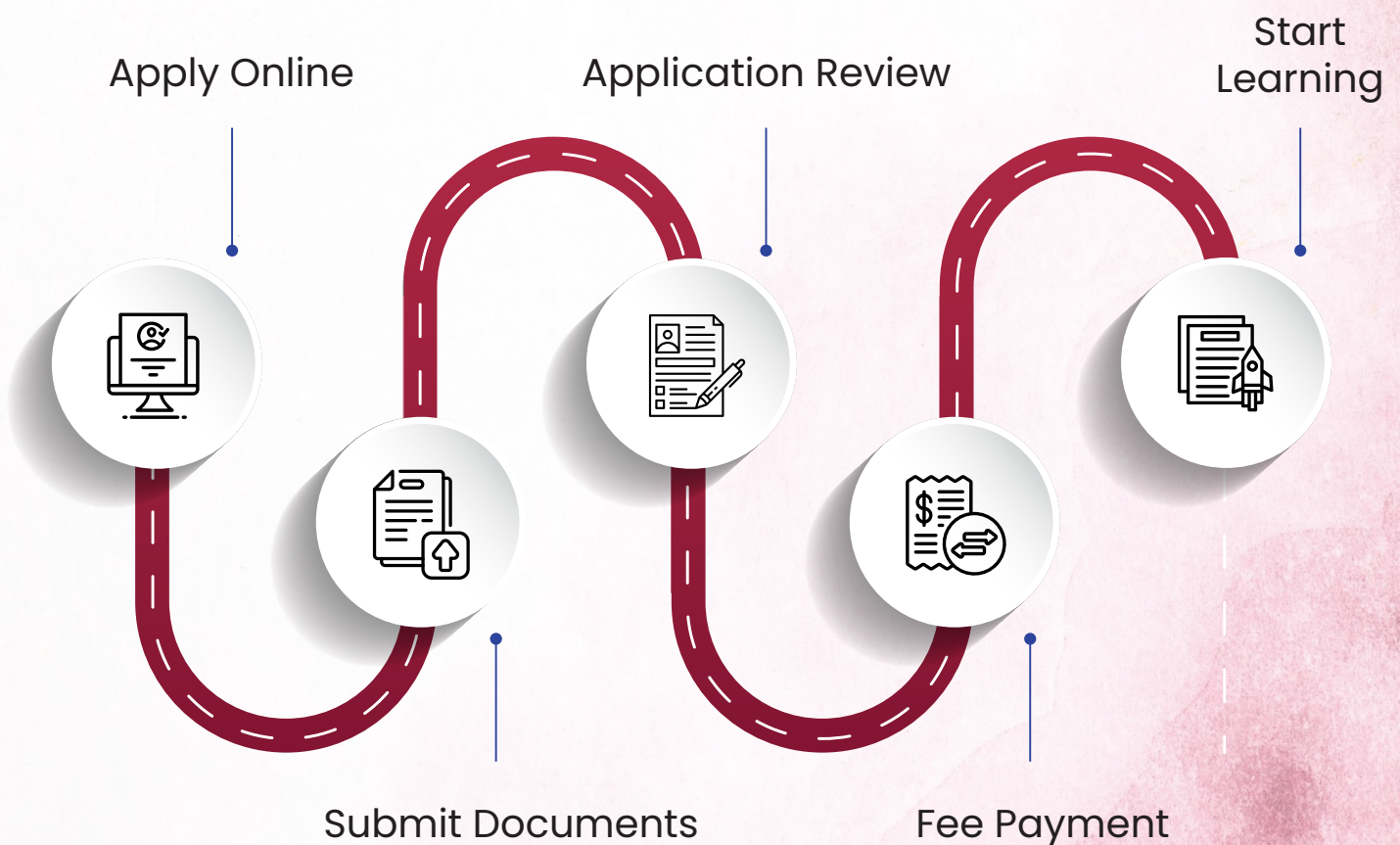
Course Code	Courses	Credits
OBBASLM 801	Shipping Law and Ethics	4
OBBASLM 802	Chartering and Shipbroking	4
OBBASLM 803	Maritime Economics	4
OBBARP 804	Research Project II	8

FEE STRUCTURE

Work-Linked BBA – Shipping Logistics

	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Sem VII	Sem VIII
Course Fee	₹ 35,000/-	₹ 35,000/-	₹ 30,000/-	₹ 30,000/-	₹ 15,400/-	-	₹ 32,000/-	₹ 15,000/-
Apprenticeship Fee	₹ 10,000/-	-	₹ 10,000/-	-	₹ 10,000/-	-	₹ 10,000/-	-
Total Fee	₹ 175,400/-						₹ 57,000/-	

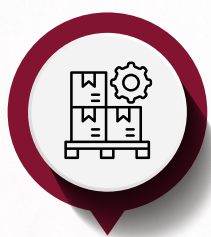
ADMISSION PROCESS





CAREER OPPORTUNITIES AFTER **BBA SHIPPING & LOGISTICS**

Graduates of this program have diverse career opportunities like:



Logistics
Manager



Port
Operations
Manager



Freight
Forwarding
Executive



Supply Chain
Analyst



International
Trade
Specialist



Warehouse
& Distribution
Manager



[Learn Now](#)

WITH
**DR. D. Y. PATIL
VIDYAPEETH**



For more information contact:



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